



LCBS
LUXURY CONNECT
BUSINESS SCHOOL



Explore & Experience
THE WORLD OF LUXURY

Post Graduate Diploma in Luxury Management (PGDLM)

Is working for the high-end brands in the

Luxury Industry Your Dream?

Then a career in the Luxury Industry is the right choice for you. Luxury Industry entered the Indian market in 2012 with the establishment of several luxury brands shopping malls in India. And since then, this industry has only risen and flourished in the country. As the trends and lifestyle in our country gets better with better income, the luxury sector is undoubtedly the new age career choice for today's generation.

Opting for the Luxury Management course will train you to apply the time-tested management practices to businesses that offer finest services and luxury goods. The course will help you comprehend the nature and heritage of a brand and apply the same with a potential set of clients.



Scope of

Luxury Brand Management

There has been a significant increase in mid-level and high-level income earners in India. As the recent report by McKinsey says that the High-Income Earners (HNI) population in India is expected to increase by 94% by 2020. Whereas in China it is estimated to be around 74%. The scope of luxury brand management in India is expected to rise rapidly in Tier 1 cities such as Delhi, Mumbai and Chennai. The rise in the standard of living and affinity towards luxurious goods has led to a positive scope of luxury management in the country.

From designer bags and outfits to luxury cars and motorcycles to perfumes to wines, all sorts of luxury brands are succeeding manifolds. This has led to an increase in the demand for well-trained luxury professionals with knowledge to be able to manage the brand and its customers.





Post Graduate Diploma in Luxury Management (PGDLM)

Post Graduate Diploma in Luxury Brand Management has been thoughtfully designed for those who have recently graduated and or for professionals with some experience in fashion & retail sector, but wanting to move to luxury.

The program is a twining one, which, besides being conducted in India includes a 3-month course term delivered by the ADL faculty at Milan. The program is conducted in a manner such that the students get to spend seven months at LCBS in India & three months at the ADL campus, Milan. The students also have the option to take their entire program in India at LCBS. The intensive program has been planned to provide a thorough grasp of all-important skills of Luxury Brand Management.

The program consists of various modules covering different aspects of Luxury and how to manage its intricacies including customer service. Quality as a concept, and the evaluation of the standards and criteria that constitute quality are implicit throughout the program as are also the most vital of the Luxury industry.

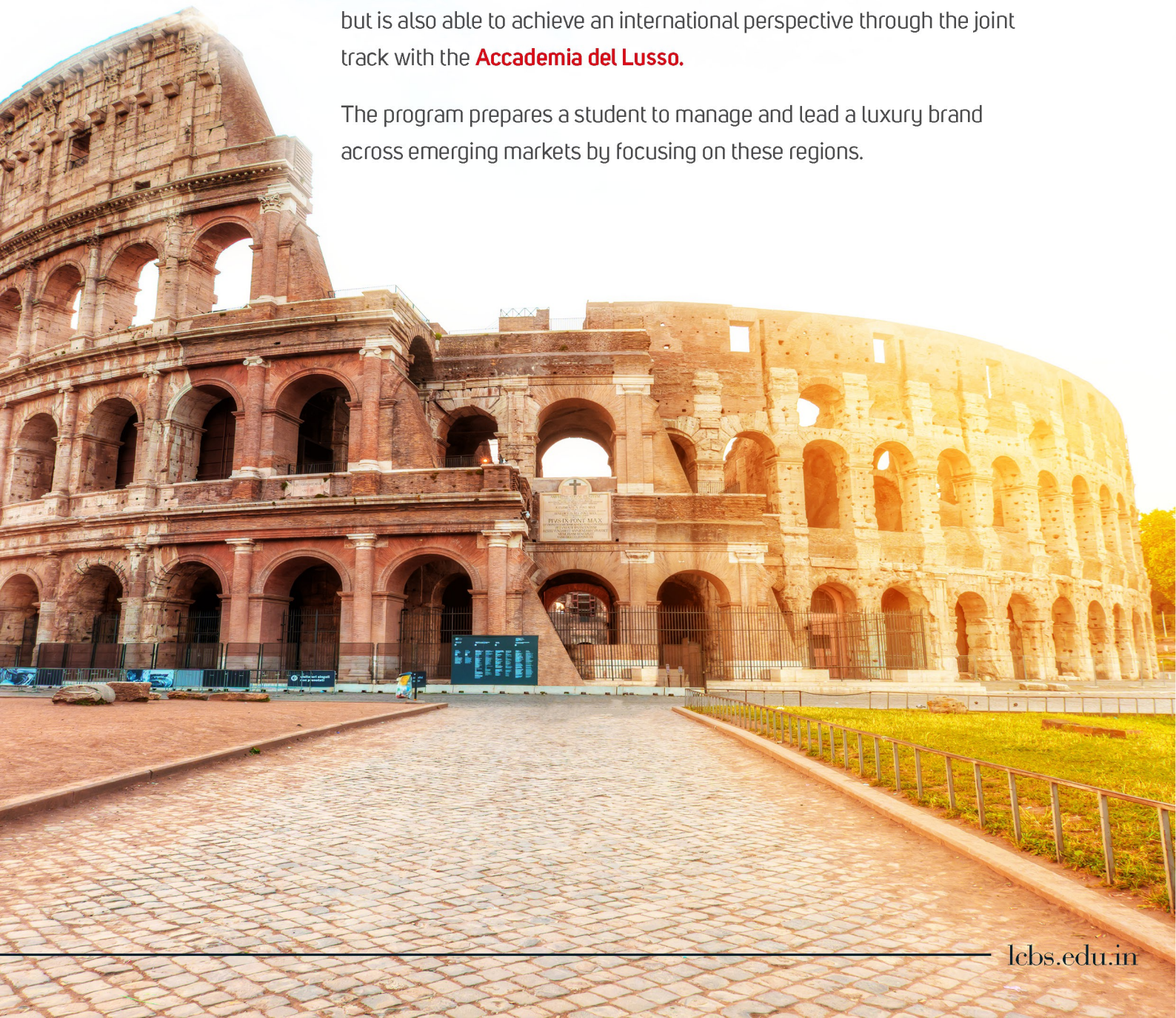
The program has been divided into 3 semesters each, which builds from foundation level to advanced professional levels. It is designed in a very compact modular form to enable the student to manage time & resources in accordance to the high pace of the fashion and luxury business where they wish to make their careers.



Program Objective

Program is based on an industry-specific perspective and designed to give future graduates a leading edge in the booming luxury market. The student not only understands the nuances of handling luxury in India, but is also able to achieve an international perspective through the joint track with the **Accademia del Lusso**.

The program prepares a student to manage and lead a luxury brand across emerging markets by focusing on these regions.



Program Highlights

Thoughtfully designed for the fresh talent just graduated out of college or for professionals with some experience in any sector, willing to move to luxury.

Introduction to luxury	Luxury Business Foundations	Fashion Market Segmentation
Insights on different Industries	EGM markets	Marketing and Communication Strategies
Branding Strategies	Retail Operations Management	Buying & Merchandising
Visual Merchandising	Luxury Business Financials	Management Skills
BM Strategies & Innovation	Luxury Legal Environment	E- luxury
Luxury Distribution	CRM & Client Data Management	Development & Production

Choose Luxury over anything else

Choose to study in the luxury center of the world - Milan

Duration of Post Graduate Diploma in Luxury Management (PGDLM): 16 Months

Option 1:

PGDLM (LCBS)

Entire course at LCBS, India – 10 months at LCBS, followed by a compulsory 6 months industry internship.

Option 2 :

PGDLM (LCBS+ADL)

7 months at LCBS Campus, India, followed by a 3 months term at Accademia Del Lusso , further followed by a 6 months compulsory industry internship.

Program Benefits



Experience The World's Luxury Capitals

The opportunity to live and study in diverse locations like Delhi and Milan is one of the most distinctive and enthralling aspects of the program as it helps you experience luxury brands and products in world-class markets, and develop the skills to tackle challenges with a global outlook.

Develop A Practical Understanding

You will approach luxury goods, services and experiences from multiple points of view – marketing, logistics, brand management, communication and financial management. It will help you explore and gain real-life experience to how some of the world's top luxury brands create elegant products and one-of-a-kind experiences for exclusive high net worth clients.



Explore Rewarding Careers



On the completion of the program, you will witness grand opportunities in the luxury sector in India and across the globe. You will get to use your knowledge in the fields of sales, communications, marketing, branding, product development and operations in automobiles, fashion, services, e-commerce and consulting companies. You will also gain access to a wide network of professional contacts that can be leveraged over the course of your career.

Study at Luxury Connect Business School
with a Commitment of


100% Guaranteed Placement

Luxury Connect Business School (LCBS) facilitates the process of placement of students passing out from the college besides collaborating with Indian and international luxury brands. We help you with internships, training programs and final placements.

Our Career Services Centre liaises with various industrial establishments, brands, corporate houses and other business hubs to conduct campus interviews and have our students or alumni placed for the various openings that they might have. LCBS is paving its way to the top of luxury education sector by not only offering the best in practical industry-oriented education, but also ensuring the overall development of the individual.

We have achieved a 100% record of placing the students in the elite luxury brands. Career assistance is provided to students in pursuit of professional employment and career advancement. The Career Services Centre assists students





grooming them to acquire the skills necessary for being successful in interviews and provides a network of employers in each discipline. It offers a full range of programs further your professional development and your transition into various career fields.

To assist the upcoming graduates with their job search preparations,

We Offer



Resume Reviews



Job Leads



Job Search Methods



Interview
Preparations



Real time role
playing



Exit Interview
preparation



Career strategy
development &
guidance

Learn from the
Industry Experts

Our Faculties



Abhay Gupta
Founder - LCBS



Rajat Bhattacharyya
Mentor & Trainer
- Freelance



Jean Claude Roustant
GM - Luxury Customer
Experience



Arindam Bhattachacharya
Business Development -
Holisol Logistics Pvt. Ltd.



Sudeep Chhabra
Owner-
Actuate Consultants



Priti Zararia
Business Head-
Burgundy Hospitality



Vimmi Sood
Sr V.P. Sourcing -
Radiant Hues CRM
Solutions pvt ltd



Divam Jain
Founder- FABNEST



Aparna Mittal
Founder - Samāna Centre



Radhika Gogia
GM: Human Resource & Training -
Select Infrastructure Pvt. Ltd.
(Select CITYWALK)



Devyani Khosla
Brand/ Lifestyle
Consultant



Rachana Vasudev
Retail Head -
Infinite Luxury



Puneet Bhatia
Co Founder -
VMRD Trainers



Radhika Puri Pangsa
Founder and Director -
Sharpin HR Service



Sachin Kumar
FCA, MBA, B.com



Ritu Malik
Founder & Consultant -
Stone Metal Scissors



Poonam Bharadwaj
CEO & Founder
Avant Learning



Rajesh Menon



Kanti Mohan



Surekha Poddar




Naveen Coomar

A portrait of Abhay Gupta, a middle-aged man with a grey beard and glasses, wearing a light blue blazer and a patterned shirt. He is sitting at a table with his hands clasped in front of him. The background shows a wall with several framed pictures.

Learn From **The Man**

actively involved in the evolution
of the luxury industry in India

Abhay Gupta
Founder - LCBS



He is a Marshal Goldsmith Stakeholder Centered Certified coach. In addition he is also the president of Center for Education Growth and Research (CEGR), Delhi NCR Chapter and an advisor to - 'Promising Indian's, Behind the Ramp & Modestreet Fashion.

He has been involved in being a guide to NIFT and Pearl Academy from their grass root stages of inception and evolution as an academic board member. Acknowledged as industry leader by Forbes, Economic Times, CNN-13N, NDTV, Hindustan Times etc, Gupta is regularly quoted in various industry related news article. Besides, his contribution articles are carried by Forbes, Luxury Society, alack 300k, Images Fashion, Luxury Daily, The Top Tier etc. at regular frequency.

Awarded as the 'Luxury Retail Icon of the year 2012' by Asia retail congress, he has won several recognition across India, SEA and GCC regions. Featured in 'India's top 100 most influential men of luxury 2013, 2014, 2015, 2016, 2017 & 2018 for 6 years in a row, he has also been on the panel of jury members for' Luxury Lifestyle Awards for Asia and GCC'. He has been, recently acknowledged as 'Most Influential Retail Professional for Asia - GCC and Africa: 2016' by Asia Retail Congress. "Rashtriya Shiksha Gaurav Puruskar 2016" by Center For Education Growth and Research, India.

Apply for the Life that

You've Always Dream of!

Admission Procedure

Interested students may choose to
Apply Online or Apply directly at the Admission office

Documents needed:

- **Statement of Purpose:** Tell us why you are pursuing program at LCBS (& IUM if applicable) in 500 words approximately.
- **Resume:** A standard business format resume covering education and work experience with dates.
- **Official transcripts and Degree:** Passing Certificates including secondary and senior secondary and graduation. Request transcripts from your school(s) well in advance if required.
- **Copy of valid Photo ID proof**
- **2 Passport Size Photographs**
- Proof of NRI status of the student/ parents/ sponsor (if applicable)
- Copy of the passport (Personal detail pages)
- Migration Certificate (if applicable & available at the time of application)
- All international students on student visas must provide an original Affidavit of Support (AOS) as well as a bank statement or letter from their sponsor for the first academic year.



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