

Ride Your Way Into Profits

**Mobility Solutions From**  
**HERO** Electric



# Smarter E-MOBILITY – HIGHEST ROI

Our goal is not just to make an environment friendly electric vehicle but to ensure highest ROI for our customers through innovative solutions.

## A Hero Is Just A Short Distance Away

As India's largest electric two-wheeler company, we offer a range of electric two-wheelers through an extensive dealer network spanning

# 1230 OUTLETS

across the country.



## 10 YEARS OF Elective Vehicle INNOVATIONS

We launched lead acid battery E-scooters Founded SMEV – The only Electric Vehicle recognized association of India.

Helped policy development for Electric Vehicle in India.

Reached the mark of 100 dealerships pan India

Introduced innovative charging solutions

Introduced Door Step After Sales Service

Created 900 Professional Garage Owners

Acquired assets of A2B UK, USA

## Business Mobility Made Better.

Our range of Hero Electric Vehicles are ideal for businesses that are looking for better business mobility solutions

Contrary to opinion, EV's are actually the better business mobility solution for a vast number of industries. It reduces operating costs of businesses, reduces harmful exhaust emissions, is completely noiseless, low on maintenance and requires no fuel to run.



### Eco-Friendly

No Fossil Fuels.  
No Emission.



### Easy Maintenance

No Moving Parts.  
No Breakdowns



### High on Saving

Save on Fuel & Maintenance.



### Long Range

100 Kms on Full charge.  
Portable Batteries.



### Track Rider Movement

IOT enabled rider tracking & History tracking



### Swappable Battery Solutions

Ready charge battery solutions available



### Multiple Buying Options

AMC, Leasing & Fleet Mgt solutions







# Electric Vehicles That SUIT EVERY **BUSINESS & NEED**



## E-Commerce Last Mile Delivery

Hero Electric vehicles offer the most optimum solution with lower operating cost and better fleet management solutions



## Ride Sharing Companies

Lower maintenance, zero fuel costs, zero noise pollutions and rider tracking solutions make Hero EV's the best choice



## Large Field Force Companies

Reducing conveyance claims and reducing breakdowns are critical whether you are a large pharma company with hundreds of medical reps or a tower company responsible for fast and quick services. Hero e-bikes serve industries which have large field forces



## Better Trade Relationships

Hero e-Bikes can help form better trade and channel partnerships when you equip them with vehicles that help bring down channel operating costs – whether it be to delivery your order to customers or for handling customer service requests.



## Large Campus's

Electric Vehicles are ideal for intra-campus movement be it within a large factory premise, university campus, large warehouses or industrial plants. With zero noise, fuel and maintenance they additionally help keep the environment clean.



## Happier Employees

Your employees can avail the special discount on purchase of E-Scooters and E-Cycles (Velocity) under our Code Green Initiative.



# Last Mile Delivery

## MOBILITY SOLUTIONS



### Lowered Operating Costs

Save upto Rs. 30,000 per year on every Hero EV



### Attractive Buy Options

AMC, Leasing or Fleet Management



### Custom Fitment for large orders

Customized vehicle fitments to suit your delivery needs



### Travel the Distance

Travel upto 100 kms on a full charge



### 24 x 7 Service support

Pan India support



### Fleet Management via IoT

Track Riders, track vehicle history & movement  
Lock vehicle remotely



### Swappable Battery

Remove. Exchange. On the go again



### Zero Rider Fatigue

Reduced rider stress

# Hero Nyx E-Bike

Own a Brand New Vehicle @ approx. INR 4,000 EMI

01

**Top Speed** - 45 KMPH

02

### Low Running Cost

Operational Expenses  
@ INR 20/60km for E2W compared  
to INR 80/60km of ICE2W

04

### Long Battery Range

72V 26Ah Li-Ion battery,

03

### Build for specifically for commercial use

Food Delivery, Bike Taxi, Shipment of Small Cargo,  
E-commerce, Administrative Usage,  
Bike Rentals/Share Riding.

05

### Heavy Duty

200 KG Load Capacity





# Ride SHARING SOLUTIONS

Hero E-bikes caters to the ride sharing industry with its range of e-bikes that not only catch the eye with its bright colors but help ride share companies generate higher ride efficiencies.



#### High on Profit

Save money daily as they require no petrol to run



#### Everlasting Battery

Rapid charging Li-On battery power all Hero Ev's



#### Go the Extra Mile

100km ride range on a full charge



#### Swappable Battery

Remove. Exchange. On the go again



#### Zero Rider Fatigue

Reduced rider stress



#### Green Mobility

Contribute to the environment while generating better profits.



#### Fleet Management via IOT

Track Riders, track vehicle history & movement  
Lock vehicle remotely



## PHOTON The Trendsetter

01

**Top Speed** – 45 KMPH

02

**Range:**  
80 KMPC

03

**Motor:**

1200 Watt | 1800 Watt Peak.

04

**Battery:**  
72V 26Ah Li-Ion battery,

05

**Charging Time:**  
4 Hours

