

# EMPOWERING CORPORATES

WITH SEAMLESS TRANSACTIONS & EFFECTIVE FINANCE MANAGEMENT





**BankIt Prepaid Cards For Corporates** 

# LOADIT. USEIT.

Go Easy. Go Banklt.



# BankIt

Your Certified Fintech Partner



An ISO 27001:2013 certified & a leading Fintech company



Offer web & mobile applications to make online payments easier



Provides a **safe**, **secure** & **convenient** payment solution



Bridging the digital gap

between rural & urban areas with physical to digital Payments



# BankIt Prepaid Card

# Financial Convenience With Security

A comprehensive Suite: of consumer value-added services that serves and benefits both end-consumer and corporates.

An ease for everyday transactions: that allows sending money instantly to any bank account in India using IMPS and NEFT technology.

A secured way: to ensure your data security with our on-ground financial services & latest technologies.

A platform that assists in overall growth of the businesses and corporates with financial convenience, helping industries run smoothly.



# **One Smart Decision**

# Easy Transactions with BankIt Prepaid Card



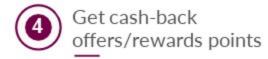






















# One Card. Multiple Avatars.

# For The Corporates With Vision



## Plastic Card

- · Embedded with EMV Chip
- NFC-enabled
- Used at POS Machines, Payment
   Gateways & for ATM cash withdrawals
- No bank account required
- Instant activation



## Virtual Card

- Issued on the mobile app
- Used only for online payments
- Used for all NFC-based mobile payments
- Handy & convenient to use



## Wearable

- Tap & go transaction
- Log in the app, switch on card & swipe
- Can be embedded in wristbands, keychains mobile stickers
- To be connected with card holder's account
- Contactless payment at any NFC-enabled
   POS device



# New-Age Finance Management

With BankIt Prepaid Cards



Track expenses with a Scheduled Report System



Get Offers & discounts



Transactional-based Reward Program



Safe, scalable & sustainable Applications & Portal Training



**Customize** cards



Eliminate risks with Data Analytics





# Delivery Channels To Suit Your Business Process



#### API

- · Provided to ensure that existing portal is powered by API at the back-end
- Ensures that the client is using his own application
- · Reduces the risk of theft



#### Mobile App

- Get a card issued by downloading the mobile app
- Complete your KYC, activate the card, and load it with an inbuilt payment gateway
- View past transactions, offers, & get full customer support



#### Web Portal

- Order & issue cards, complete the KYC
- Manage funds & monitor expenditure insights
- Download reconciliation reports



# A Card For Everyone



#### **Employee Card**

- Ease of tracking your employee expenditures
- Manage fraud risks & track budget needs
- Zero hassle of expense reports & reimbursement receipts



#### **Loyalty Card**

- Issued to loyal customers that allows business to gather data about customer
- Product discounts & rewards, encouraging the customers for repeated purchases
- Rewarding each purchase with discounts used in stores



#### Gift Card

- Prepaid cards, gifted to employees and vendors on different occasions/festivals
- Used for various purchases
- No-Reloadable cards



#### **Travel Card**

- · Designed for travel reservations & transactions during trips
- The card is loaded with the home currency where your employee is heading
- All the transactions are automatically converted to local currency with a foreign transaction fee





# BankIt Prepaid Card A Hassle-free Solution

For All Your Financial Needs

Switch to a contemporary solution that reduces your administrative hassles along with your time, cost, and unnecessary efforts

A unique corporate card that is:

Convenient • Efficient • Cost-Effective

Multipurpose • Unparalleled Flexibility

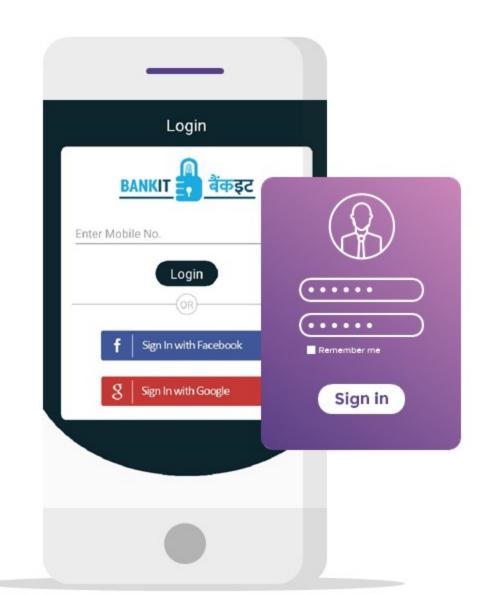
Get instant card activation & minimal KYC, without a bank account. It is extremely beneficial for unbanked employees & offline vendors.



# Get Ready For a Seamless Experience

# Easy Onboarding With BankIt

- Find your plan as per your need
- Provide necessary details of your company for validation
- Finalize commercials and the agreed scope of services
- Analyzing company under customer on-boarding through KYC
- Agreement between customers and banks for co-branding purposes





# Our Chain of Support Services



#### **Scheduled Reports**

- · Get full statics on timing, location, velocity, and other transactions
- · Get visual reports like pie charts, line graphs, and other report representations
- Get scheduled reports in real-time or with a fixed frequency such as daily, weekly, etc.



#### **IVR Support**

- · Self-service through recorded automated voice guide
- Checking card balance, reporting a lost card, resetting the pin & various other services



#### **Customer Care**

- Provided with 2 types: Chat Bot (standard commands are given) & human interference (personalized service by chat executive)
- · Convenient & quick services
- Choose your language





# Our Chain of Support Services



#### **Operation Specialists**

- The specialist is available When the ticket remains unresolved
- · Solving the issues of cardholder, manually



#### Tech Specialist

- Handling technical systems, sizing of technical resources, database maintenance, & operational checks
- Supporting & monitoring API/APK integration maintenance



#### **Customer Care**

- For card blocking, balance inquiry, pin reset & report of loss of card; mandated by RBI
- IVR set up details & toll-free number setup is provided
- · Additional services can be configured, based on the scope of services



#### Call Centre

- · Auto routing, recording of calls, & integration of cardholder data is provided
- · Effective for cross-selling & fixing an issue
- . Helps in knowing how to use the card & the reward associated with it



# Create Your Own Card Programme

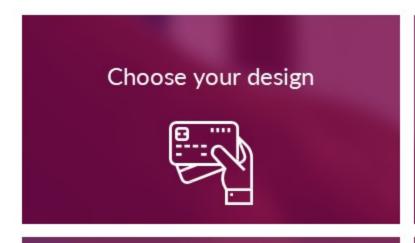
Your Card. Your Way.



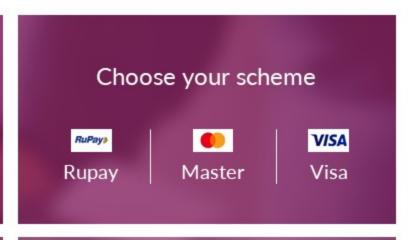


# A Tailor-made Card Program For All

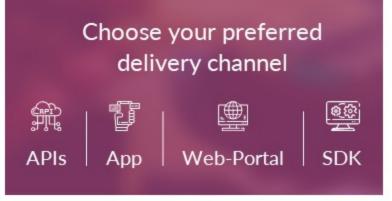
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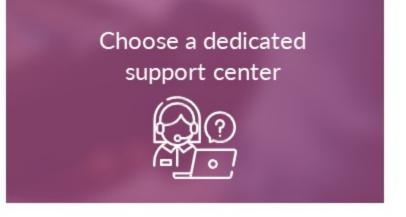












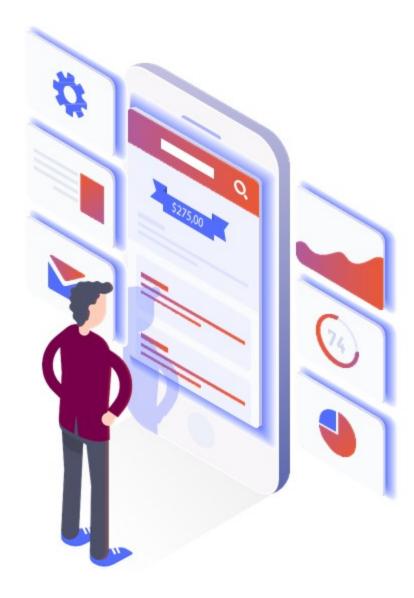


# **Processing Your Customized Card**

## With Zero Hassle

- Engagement of program partners
- Assisting partner in understanding/selecting card forms - Physical, Virtual,
   Wearable, and card categories Fuel Card/Meal Card/Payroll Card
- Selection of partner's choice of bank and scheme
- Delivery channel preferences API,
   APK, Web Portal, App

- Agreement for co-branded and commercials finalization
- · Card design services for co-branding
- KYC and configuration of the program
- · Onboarding of the partner
- Project kick-off
- Support services





# A Range Of Digital Platforms

# Meeting Your Compatibility



#### API Interface

- · Can be consumed in partner's website, mobile apps, APK files, & other channels
- · Secure PCI DSS governed transaction flow, can be used at the Pan India level
- Regulated product by RBI



#### Mobile App

- · Get a card issued by downloading the mobile app
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#### Web Portal

- · Order & issue cards, complete the KYC
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#### **APK Files**

- Apps & screens are created using APK files
- Issue cards, complete KYC, activate the card, & load it with an inbuilt payment gateway
- View all transactions, offers, & get customer support



#### API

- Provided to ensure that existing portal is powered by API at the back-end
- · Ensures that the client is using his own application
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# Let's Run Through Again!

One stop solution to manage all your financial hassles

Custom-made designs for branding & co-branding purposes

Business Analytic Services to keep you upgraded

360 degree reward programs for our beloved customers Tailor made solutions to meet your business needs

Latest technologies to secure your data

